

IFPHK Financial Planning Virtual Conference 2021

Sponsorship Package

CPD/ CPT/ IA hours:

- 5 IFPHK CE Hours
(including 1 compliance
and/or ethics hour)
- 5 SFC CPT Hours
- 5 MPFA Non-core CPD
Hours
- 2 IA CPD Hours*

*Subject to approval

30 November 2021
(Tuesday)

9:30 am – 4:30 pm

With exciting
live-streaming ideas

Introduction

In today's challenging markets, keeping abreast of the best practices in financial planning, learning new financial product features and the latest consumer trends are of paramount priorities to many professional financial planners.

As the leading institute in financial planning, the Institute of Financial Planners of Hong Kong (IFPHK) regularly invites experts across the industry to speak at our conference.

The annual conference reviews and discusses key issues that are pertinent in the arena of financial planning. The conference provides an excellent platform for financial planners to benefit from the wisdoms of the industry's leaders and visionaries, as well as enhance knowledge on the most important industry topics.

Previous Supporting Organizations:



Previous Sponsoring Organizations:



Event Highlights in 2019

The Financial Planning Conference was successfully held on 23 September, 2019 at Hong Kong Convention and Exhibition Centre. The theme of the Conference was "Harness the Future: Gear up for Disruption" and it attracted over 400 CFP® professionals and financial planners. More than ten speakers, including senior government regulators, prominent financial experts and industry figures shared their wisdom on a number of topics encompassing the future of financial planning, such as financial regulatory updates, updates on the Greater-Bay Area, retirement planning and fintech development trends. The Conference saw an overwhelming positive response from the financial services industry.



Event Snapshots



Book early to maximize your exposure!

IFPHK Financial Planning Virtual Conference 2021 Sponsorship Benefits at a Glance

- 1** Logo exposure on Conference website and key marketing materials, including e-blasts to IFPHK members and non-members
- 2** Name mentioning on Conference Facebook feeds
- 3** Hashtag Sponsors' Facebook pages in Conference Facebook feeds (boosted or regular feeds)(Number of fans in IFPHK Facebook page: 11,649 as at June 2021)
- 4** Active link to recognize / thank you sponsors in Conference-related emails (e.g. invitation to IFPHK members, event acknowledgement and etc.)
- 5** Complimentary e-tickets x 10 (Valued at HK\$9,980)
- 6** Logo exposure on all on-site display
- 7** Opportunity for company executive to speak at Conference (Depending on topic suitability & availability; on a first-come, first-served basis)
- 8** Corporate video to be shown at event opening/ interlude session (Depending on topic suitability & availability; on a first-come, first-served basis)
- 9** Verbal acknowledgement by MC
- 10** Complimentary advertisement in IFPHK Journal - Advisors Today (Valued at HK\$12,000)

Sponsor – HK\$45,000

Please contact **Sam Kong**, Assistant Manager,
Professional Development and Training Department,
at samkong@ifphk.org or **2982 7834** for assistance.

IFPHK Financial Planning Virtual Conference 2021 Sponsorship Reply Form

Mr. Sam Kong | Tel: 2982 7834 | email: samkong@ifphk.org | fax: 2982 7777

Our sponsorship packages are designed to offer you greater flexibility and better value for money. Your participation is important and will no doubt add to the success of this event. Take advantage of the numerous benefits and book early to avoid disappointment!

Sponsor – HK\$45,000

Company : _____

Contact person : _____

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Address : _____

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To confirm the above sponsorship, please sign at below duly with the company chop, and return a copy to the IFPHK by email to samkong@ifphk.org or fax to 2982 7777.

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